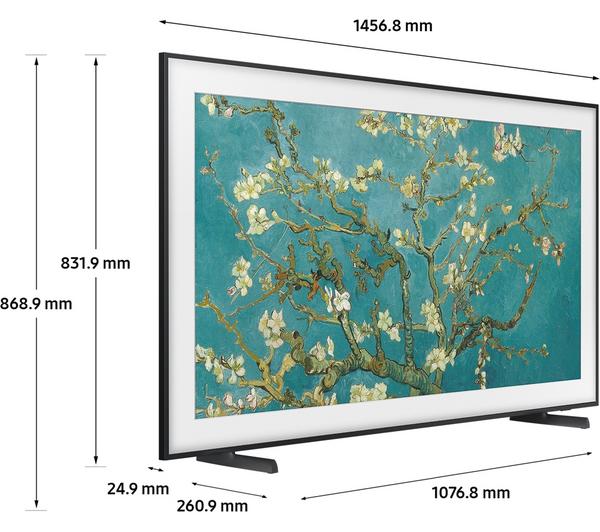
**BTS NDRC – LVA OBLIGATOIRE – 2024**

**MISE EN SITUATION**

**SAMSUNG The Frame Art Mode QE65LS03BGUXXU 65" Smart 4K Ultra HD HDR QLED TV with Bixby & Alexa**

SC_CE_WK34_VISION_EPICDEAL_22.12_23.1.24SC_CE_WK34_VISION_BNPL12

[](javascript:void();)

**Good to know**

- **Dolby Atmos** uses the TV's speakers to create an immersive surround sound effect

- You'll be able to mount it flush to your wall with the **Slim Fit Wall Mount** – just like a real piece of art  
- Clear the clutter by plugging your consoles, boxes, and gadgets into the **One Connect box** – it connects with a single cable to your TV   
- It'll automatically switch to **Art Mode** when you walk in the room and back to standby when you leave, helping you save energy   
- **Dual LED** TV technology balances warm and cool tones for natural colours and bold contrast  
- Sound is more realistic with **Object Tracking Sound** - 6 dedicated speakers follow the on-screen action for roaring sound  
- The **Neural Quantum Processor 4K** optimises the brightness, contrast, resolution, and sound of everything you watch into 4K

£1,299.00 Save £100.00

Was £1,399.00

Flexible credit options:

Pay in monthly instalments

From £52.64 per month over 36 months\*

Buy Now, Pay Later within 12 months

Settle in full by 2 July 2025 & pay no interest

**SITUATION**

You are a sales advisor at an electrical appliance store and the director of a startup asks you for some advice. He wants to buy a TV set for the firm, to be able to show presentations sometimes, or videos to potential customers. But he wonders if it is really relevant considering the fact that the rest of the time it would just be a black screen.

You have been asked to present this brand new product to him.

You can use the following hints:

-both a TV set and also a frame to display artwork

-2,000 pieces of artwork included in the device

-The quality and brand recognition

-The payment options